



## GREG SHORTEN JOINS SHAREABLE INK AS CHIEF GROWTH OFFICER

**Nashville, TN** (May 8, 2014) -- [Shareable Ink®](#) the enterprise cloud computing company that transforms point-of-care clinical documentation into structured data, today announced that Greg Shorten has joined the company to the newly created position of Chief Growth Officer (CGO). In his role of CGO, he will oversee sales, business development and marketing. Shorten brings more than twenty years of healthcare industry experience and a proven track record of leading rapid growth in the industry.

Laurie McGraw, President and CEO of Shareable Ink commented, “Greg is a great addition to the Shareable Ink team. His extensive experience, drive and focus on client success is a great fit at an important time for the company as we grow and expand into additional healthcare markets.”

“I joined Shareable Ink because of a clear focus on delivering fast clinical documentation that matches the way providers already work, with amazing analytics that supports organizational decision-making and care quality improvement efforts,” said Greg Shorten, Shareable Ink’s CGO. “I’m committed to driving Shareable Ink’s growth, market visibility, and extended solution portfolio while ensuring that we support our clients with pragmatic solutions that solve today’s challenges.”

Most recently, Shorten served as senior vice president of Sales at Allscripts for thirteen years. Shorten has also held the roles of national sales manager, ChannelHealth at IDX Systems, regional sales director at Genzyme, and sales executive at US Surgical.

### About Shareable Ink

Shareable Ink is the enterprise cloud computing platform that transforms point-of-care clinical documentation to structured data and analytics through an approach that is immediate, effortless, and actionable. With solutions that are used by providers in leading hospitals and healthcare systems across North America, Shareable Ink enables physicians to enhance productivity and focus on quality of care delivery. Shareable Ink has been recognized as one of America’s most promising companies by Forbes. For additional information, visit [www.shareableink.com](http://www.shareableink.com).

### Media Contact:

Catherine Riedel | Next Level Everything, Inc.  
312-209-0250 | [catherine@nextleveleverything.com](mailto:catherine@nextleveleverything.com)

###