

PLANSOURCE

PlanSource to Offer Assurant Employee Benefits' Insurance Products Through Its Benefits Administration and Exchange Platforms

Assurant Employee Benefits' products will be available nationally to all PlanSource benefits administration customers to offer them choice and simplicity

Orlando, FL – August 14, 2014 – PlanSource, a cloud-based provider of benefits administration, exchange, payroll, and HRIS solutions to employers, today announced the inclusion of ancillary and voluntary products offered by Assurant Employee Benefits, on the company's benefits administration and exchange platforms, effective immediately.

Assurant Employee Benefits' products will be available to all PlanSource benefits administration customers and will also be available in the PlanSource national private healthcare exchange platform. Through the relationship, Assurant products will be available to PlanSource's network of over 600 brokers nationwide and will be offered to employers at preferred rates.

"PlanSource's primary goals are to continue adding value and driving market share for our broker partners while providing a vast array of benefits choices and increasing participation rates for our employer customers," said Mark Tycksen, vice president of PlanSource Advantage Program. "Bringing on a trusted carrier like Assurant and their wide selection of products on our platform adds to our reputation as a leader in overall benefits administration and in the private exchange space."

Assurant Employee Benefits will offer the following eight insurance products through PlanSource, with more scheduled for the future:

- Accident
- Cancer
- Critical Illness
- Term Life
- Long-Term Disability
- PPO Dental
- Short-Term Disability
- Vision

"PlanSource's strong network of broker relationships throughout the U.S. will allow us to quickly and easily expand our product reach and availability," said Kevin Seeker, vice president of benefits communication and administrative services at Assurant Employee Benefits. "Their proven benefits administration platform and scalable, configurable private exchange platform will increase the exposure and availability of Assurant's benefits products to a wide range of businesses at preferred rates."

PlanSource is quickly revolutionizing the way employee benefits are delivered by simplifying the complicated enrollment process with streamlined, easy-to-use technology. The company helps reduce employer administrative burden by delivering a self-service platform and advanced decision support to educate employee on their options. PlanSource also helps employers give their employees more choices with a wide selection of voluntary benefits through the PlanSource platforms.

About PlanSource

PlanSource is a cloud-based, on-demand software provider that revolutionizes the way healthcare and employee benefits are bought, sold and managed with a comprehensive array of integrated services including benefits administration, decision support, payroll, and HRIS technology. PlanSource technology solutions are delivered through strategic insurance carriers, brokers and exchanges who partner with PlanSource in order to increase their retention rates, revenue, and the overall value they bring to their customers. For information, visit <http://www.plansource.com>.

About Assurant

Assurant Employee Benefits specializes in quality employee benefits and services, including long-term and short-term disability, life insurance, voluntary benefits such as cancer, critical illness and accident, dental coverage, and disability reinsurance management services. Assurant Employee Benefits is the brand name for insurance products underwritten by Union Security Insurance Company and for prepaid dental products provided by an affiliated prepaid dental company. In New York, insurance products are underwritten and prepaid products are provided by Union Security Life Insurance Company of New York, which is licensed in New York and has its principal place of business in Syracuse, New York. Plans contain limitations, exclusions and restrictions.

www.assurantemployeebenefits.com

Assurant Employee Benefits is part of [Assurant](http://www.assurant.com), a premier provider of specialized insurance products and related services in North America, Latin America, Europe and other select worldwide markets. Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has approximately \$30 billion in assets and \$9 billion in annual revenue. Assurant has approximately 17,500 employees worldwide and is headquartered in New York's financial district. For more information on Assurant, please visit www.assurant.com and follow us on Twitter [@AssurantNews](https://twitter.com/AssurantNews).

Assurant Employee Benefits is the brand name for insurance products underwritten by Union Security Insurance Company. Insurance plans contain limitations, exclusions, restrictions, and reductions. Contact us for costs and complete plan details.

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