

FOR IMMEDIATE RELEASE

SHAREABLE INK AND BENTLEY UNIVERSITY COLLABORATE ON ADVANCED USABILITY FEATURES FOR SIMPLIFIED CLINICAL DOCUMENTATION

Partnership Will Focus on Using Latest Design Techniques Such as Gamification to Solve Real World Problems in Healthcare

NASHVILLE, TN and **WALTHAM, MA** (September 23, 2014) – Today, [Shareable Ink](#), an innovative healthcare technology company, and [Bentley University](#), one of the nation’s top-ranked business schools, announced a partnership that will take place throughout Bentley’s fall 2014 semester focusing on one of the largest barriers to the adoption of clinical software affecting patient care – ease of use.

“Shareable Ink is proud to work with top talent from Bentley University to advance our intuitive and impactful user interface designs in clinical software,” said [Laurie McGraw](#), President and CEO for Shareable Ink. “Usability with our simplified clinical documentation solutions is paramount to Shareable Ink. Bentley University has both a world class UI Design Lab and Human Factors Program and we are excited to work with Bentley students to ensure our advanced solutions continue to be intuitive and easy to use for busy clinicians. “

One of the biggest issues plaguing the EHR industry is usability. Shareable Ink has created clinical documentation software that increases ease of use among physicians which in turn provides hospitals and health systems with accurate and useable data. Shareable Ink will work with Bentley graduate students to study the best design implementation for the clinical decision support features within Shareable Ink’s clinical documentation solutions. As part of this collaboration with Shareable Ink, Bentley will provide its students with the valuable experience of working with a leader in the healthcare information technology industry.

“We are excited to work in partnership with Shareable Ink on our Human Factors in Information Design program,” said [Dr. William M. Gribbons](#) of Bentley University. “This is a great opportunity for our students to prepare for post graduate work while contributing to Shareable Ink’s innovative solutions for electronic health records.”

Industry thought leader, [Stephen S. Hau](#), Chief Technology Officer and co-founder of Shareable Ink, unveiled his company’s newest gamification usability features at Health 2.0 in Silicon Valley on September 21.

About Shareable Ink

Shareable Ink is an enterprise cloud-based platform that simplifies clinical documentation and EHR use by capturing structured, clinically-rich data using natural input tools including iPad, digital pen and voice recognition. Our solutions for anesthesia, surgery centers, providers and patient check-in are used in leading hospitals and healthcare systems across North America. Shareable Ink amplifies what works in healthcare, and enables clinicians to focus on the patient, deliver the best outcomes and improve the bottom line. For additional information, please visit www.shareableink.com



About Bentley University

Bentley University is one of the nation's leading business schools, dedicated to preparing a new kind of business leader and one with the deep technical skills, the broad global perspective and the high ethical standards required to make a difference in an ever-changing world. To achieve our goal, we infuse our advanced business curriculum with the richness of a liberal arts education. The results are graduates who are making an impact in their chosen fields and turning their passions into success stories. Located on a classic New England campus just minutes from Boston, Bentley is a dynamic community of leaders, scholars and creative thinkers.

###